

**CAFÉ**  
**CROWN**

**ÜLKER**





**ENJOY YOUR  
MOMENTS WITH  
CAFÉ CROWN**



# Cafe Crown is a brand of YILDIZ HOLDING

We lead the Turkish market among local players.

**Leading**  
Domestic  
Coffee Business  
in Turkey

**The  
Largest**  
Instant Coffee  
Portfolio in  
Turkey

**14**  
Years of Market  
Presence

**3**  
out of 9 Coffee  
Segments in  
Turkey

Well  
Recognized  
**Café Crown**  
Brand  
in Turkey

**3**  
Well  
Established  
Private Labels

**9,000**  
Tons Annual  
Capacity

**5**  
Sales Channels  
with a Strong  
Network

**8**  
Fully  
Automated  
production lines

**2,000**  
**sqm**  
of Production  
Area

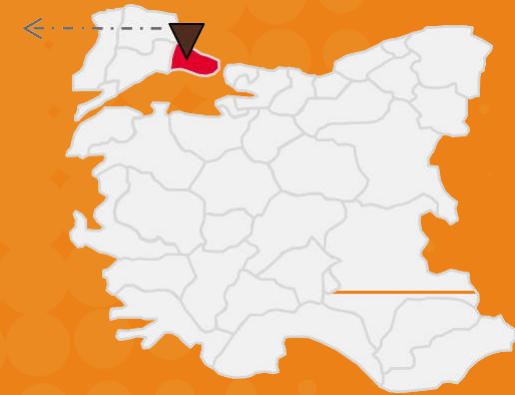
**3,000**  
**sqm**  
of Raw Material  
& Packaging  
Area

**57**  
Employees +  
**53**  
Sub-  
contractors

# Our Factory has 8 operational and well-maintained production lines operating on global standards



- ✓ **Location:** Silivri - Istanbul
- ✓ **Site Owner:** Ulker Turkey



## Relocation of Manufacturing Facilities in 2017

**January**

Halting Production

**February**

Toll Manufacturing

**28 February – 31 March**

Relocation and Installation of Production Lines

**31 March – 12 April**

Starting Instant Coffee Production

**May**

Starting Turkish Coffee Production



# Line Capacities

Line	Description	Capacity Ton / Year
<b>#1</b>	Mixes and PL	<b>2,100</b>
<b>#2</b>	Specialties	<b>1,150</b>
<b>#3</b>	Mixes / Specialties	<b>1,100</b>
<b>#4</b>	Mixes / Specialties	<b>1,100</b>
<b>#5</b>	Mixes / Specialties & Hot Chocolate	<b>1,000</b>
<b>#6</b>	Mixes / Specialties	<b>1,200</b>
<b>#7</b>	Salep & Capuuccino	<b>650</b>
<b>#8</b>	Turkish Coffee	<b>700</b>
	<b>Total (Ton)</b>	<b>9,000</b>



Instant Mixes  
4 SKU's



Specialties  
5 SKU'S





## Private Label

All Instant Mix and Specialities SKU's can be also produced as Private Label







## Contact Information

### **İstanbul Head Office / Export**

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